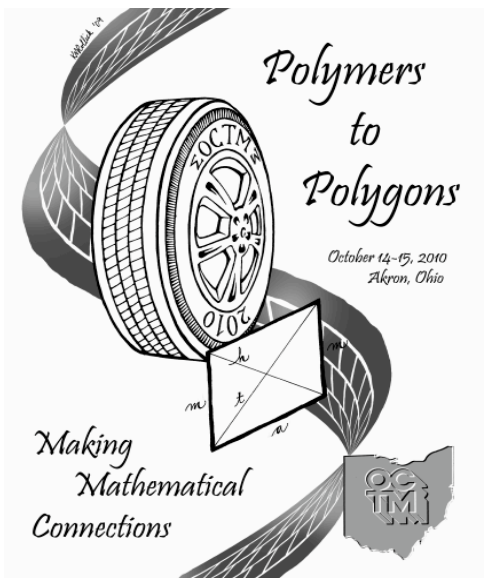


Ohio Council of Teachers of Mathematics 60th Annual Conference October 14-15, 2010 Akron, Ohio



**Exhibitor Info
NOTE FREE
Wireless Internet**

Each year, teachers of mathematics attend the Ohio Council of Teachers of Mathematics (OCTM) Annual Conference knowing that the statewide event will present an opportune time to become knowledgeable about the best and latest information regarding educational resources in mathematics. As a provider of educational materials, you are invited to reserve space in the Knight Center in Akron, Ohio. The conference is the ideal arena in which to promote your company's math textbooks, technology and curriculum resources, and other educational products.

Included with this information are details about reserving exhibit space, special advertising and sponsorship opportunities. An estimated 1,500 educators, including department chairs, math coaches, math team leaders, and curriculum specialists, are expected to attend this year's conference. We hope your company will be there!

Exhibit / Sponsorship Reservation Details

**60th Annual
OCTM CONFERENCE**
October 14-15, 2010
Akron, Ohio

Address Questions to:
Teresa Graham, tgraham@bw.edu
Or
Judith Melillo jmelillo@kent.edu

FREE WIRELESS INTERNET CONNECTION FOR ALL EXHIBITORS

Exhibitor Information: The exhibit hall, Junior Ballroom, will officially open at 1 PM on October 13th. Exhibits should remain in place and open from 8-6 PM on Thursday and 8-4 PM on Friday. Wireless internet is being paid for and there is **NO CHARGE** to Exhibitors.

Each booth is the standard 10' x 10' space, with draped sides and back. The conference center is not carpeted but the cost of a booth includes carpet. Booths will be assigned according to the level of sponsorship first. Remaining booths will be assigned on a first-come, first-served basis. Every effort will be made to offer exhibitors their choice of exhibit space. An exhibitors' lounge will be available with light refreshments and a place to rest.

OCTM has contracted The George Fern Company to be the exhibit hall decorator. All booths are standard 10 x 10 and come with carpeting. Additional details for exhibitors regarding the George Fern Co. and information on setting up on Wednesday, October 13th, will follow later.

For the 2010 Conference, there are three levels of exhibit booth charges:

Level One — The cost of one carpeted booth is \$550 and includes being listed in the conference program book's directory of exhibitors. Adjacent booth space may be reserved at \$475/booth.

Level Two — The cost of one booth is \$800 and includes a half-page advertisement in the conference program book. Adjacent booth space may be reserved at \$475/booth.

Level Three — The cost of one booth is \$1,050 and includes a full page advertisement in the conference program book, and one minute in house TV monitor ad. Adjacent booth space may be reserved at \$475/booth. Inside-cover advertisements will be offered on a first-come, first-served basis to the first two Level Three reservations.

Reservations accompanied with a 25% deposit will be accepted on a first-come, first-served basis for booth selection. Program book advertisements and full payment should be received no later than May 15, 2010. Please make check payable to OCTM – Akron 2010.

For Program ads please contact Program Chairs listed on conference web page.

Sponsorships are an effective way to advertise your company's products. Sponsorships will be listed in the conference program book as well as the TV monitor.

1. Recognition Reception Sponsor: The annual recognition reception honors mathematics educators from around the state. The Thursday evening event is well attended and recognized as a highlight of the conference. If your company would like to help sponsor the reception.

special recognition will be included in the reception program as well as the conference program book and the TV monitor. The sponsor cost will be \$4000.

2. Sponsor a Speaker: A number of esteemed speakers are scheduled to make presentations at the conference, including noted mathematics educators, such as, Dr. Carole Greenes and former NCTM President, Gail Burrill. In addition we have two Featured speakers from Ohio, Deborah Delisle, State Superintendent of Schools and Dr. Brad Findell, Director of Mathematics Initiatives at the Ohio Department of Education. If your company would like to help sponsor Dr. Greenes or Gail Burrill the cost would be \$5,000. If you would like to sponsor either Ohio speaker the cost would be \$1,000. Recognition will be included in the conference program book and on the in house TV monitor. Your company may choose to sponsor half of the cost for any speaker. Indicate on the registration sheet.

Carole Greenes, PhD

Carole Greenes is a Professor of Mathematics Education and author of more than 300 books and programs for students in Pre-Kindergarten through Grade 12, for teachers of those students, and for college students in need of remediation in mathematics. Dr. Greenes is a popular speaker at conferences of mathematics educators. She is former president of the National Council of Supervisors of Mathematics, member of the Executive Committee of the Conference Board of the Mathematical Sciences, member of the Steering Committee for the National Council of Teachers of Mathematics Navigations Series, and issue editor for the NCTM 2008 Yearbook on Algebra and Algebraic Thinking.

Gail Burrill

Gail Burrill is a former president of NCTM. She earned an undergraduate degree in mathematics at Marquette University and her masters in mathematics at Loyola University of Chicago. She was a secondary teacher and department chair in suburban Milwaukee, Wisconsin for over 25 years and spent time as an associate researcher at the University of Wisconsin-Madison. She served as President of the National Council of Teacher of Mathematics. She was Director of the Mathematical Sciences Education Board at the National Research Council and is now on the faculty at Michigan State University. As an instructor for Teachers Teaching with Technology, she does workshops around the country on using technology in the classroom. Burrill received the Presidential Award for Excellence in Teaching Mathematics and the Wisconsin Distinguished Educator Award. She was elected a fellow of the American Statistical Association and was awarded an honorary doctorate degree from Rose-Hulman Institute of Technology. She was on the National Board for Professional Teaching Standards, is currently a member of the Advisory Board of the Woodrow Wilson National Fellowship Foundation and director of the senior high school component of the Park City Mathematics Institute. The author of numerous books and articles on statistics and mathematics education, she has spoken nationally and internationally on issues in teaching and learning mathematics.

Deborah Delisle

Deborah Delisle was named Ohio Superintendent of Schools in October 2008. She received unanimous approval from the Board of Education and Gov. Strickland. From 2003-2008 she was superintendent of Cleveland Heights-University Heights. As superintendent, Delisle implemented the district's One to One Teaching and Learning with Technology program, which by 2012 will provide all students and teachers in grades 6 through 12 with a laptop computer for wireless learning. Delisle also has partnered with two neighboring school districts to establish an International Academy, which will provide a bilingual program of English and Mandarin Chinese, and led the transformation of the Cleveland Heights High School into five small schools. Delisle is a member of many educational associations and committees, including ODE's International Education Advisory Committee and the Buckeye Association of School Administrators' State Report Card Committee. She serves on the Executive Board for the Midwest Regional Lab of Learning Point Associates, Minority Student Achievement Network's Governing Board, the Greater Cleveland Schools Superintendents Association's Executive Board and has held the positions of Treasurer and President-Elect on the Ohio Schools' Council. In 2008, eSchool News named Delisle one of 10 Tech Savvy Superintendents in the nation, and she was selected as one of America's Top Twenty Educators by Learning Magazine.

Brad Findell, PhD

Brad Findell is the director of mathematics initiatives at the Ohio Department of Education. He earned an M.A. in mathematics from Boston University in 1990 and completed his Ph.D. in mathematics education at the University of New Hampshire under the direction of Joan Ferrini-Mundy and Karen Graham. He was in the Mathematics Education Department at the University of Georgia. From 1997 to 2001, he was at the National Research Council in Washington, DC, working for the Mathematical Sciences Education Board (MSEB) and on various projects in mathematics education. He served as editor of High School Mathematics at Work (MSEB, 1998), and is coeditor, with Jeremy Kilpatrick and Jane Swafford, of Adding It Up: Helping Children Learn Mathematics (2001), both published by the National Academy Press.

3. Conference Door Prizes: If your company would like to donate door prizes that will be awarded during the recognition reception, or give-a-ways for the conference bags your contribution will be included in the conference program book and the TV monitor. Please indicate on the reservation sheet if you will be providing a door prize.

4. TV Monitor Advertizing: The Knight Center has a closed circuit TV setup. You may run an ad or an information segment in the lobby and registration area on a continuous loop [9 TV monitors through out the conference center]. Please indicate on the registration if this is something your company would like to do and we will forward details. Note: you must be an exhibitor to take advantage of this.

5. Conference Bags: The conference traditionally provides bags for all registrants. If your company would like to fund the cost of the bags please indicate this on the registration. NOTE: You do not have to be an exhibitor to take advantage of this.

6. Break Sponsor: The conference will have a “treat” break in the exhibit hall on Thursday afternoon. If you would like to fund the cost of the break please indicate that on the reservation form. Vendor who decides to fund cost will have recognition in the program book and on the TV monitor as well as choice booth selection adjacent to “treat area”.

Exhibit / Sponsorship Agreement

**60th Annual
OCTM CONFERENCE
October 14-15, 2010
Knight Center
Akron, Ohio**

Please Provide the Following Information to Reserve Booth & Advertising Space

Office Use Only:

Payment received: _____

Booth(s) assigned: _____

Date Received: _____

Company Name: _____

Contact Person: **ON SITE REP** _____

Mailing Address: _____

City, State, Zip: _____

Phone of Contact Person: _____

Email of Contact Person: _____

Fax of Contact Person: _____

Company Website Address: _____

Email of Rep on site : _____

Names of Representatives (up to 3 exhibitor registrations for each booth) who will attend conference:

1 _____

2 _____

3 _____

Brief Description of Products or Services:

Exhibit Booth / Sponsorship Reservations

Booths will be assigned based on level of sponsorship first, then on a first-come, first-served basis after deposit is received.

Sponsorship Opportunities: Please check any item that your company would like to help sponsor. Someone will contact you with additional information. There will be additional signs at the conference with the sponsor names.

Recognition Reception Sponsor with special recognition given in reception program and conference program book and TV monitor.

Sponsor entire \$4000 _____ Sponsor half of the Awards Reception \$2000 _____

Sponsor a Speaker with special recognition given in conference program book and TV monitor.

Sponsor entire \$5000 _____ Sponsor half of Speaker cost \$2500 _____

Dr. Greenes _____ Gail Burrill _____

Conference Door Prizes with special recognition given in conference program book.

Conference Bags with special recognition given in conference program book and TV monitor..

Knight Center continuous loop in house TV Monitor ad.

Break Sponsor with special recognition given in conference program book and on TV monitor.

_____ would like to reserve an additional _____ adjacent booths.
Name of Company *Number*

_____ would like to sponsor _____ event(s) above.
Name of Company

My company's level of sponsorship is..... **Level 1** **Level 2** **Level 3**
(Please circle one)

Non-Profit organizations may reserve a shared booth. Please e-mail Teresa Graham for details

Forward both pages of the reservation form to:

**OCTM Conference
c/o Teresa Graham
22630 Detroit Road
Rocky River, Oh 44116**

**Email: tgraham@bw.edu
or
jmelillo@kent.edu**

Please include a 25% deposit with your reservation. The deadline for full payment and copies of advertisements is May 15., 2010.

Check payable to OCTM-Akron 2010

CANCELLATION POLICY
Cancellations before May 15, 2010 full refund
Cancellations after May 15th 25% deposit forfeit
Cancellations after September 1st forfeit 50%